



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 1, 2005

Contact: Jeffrey Krantz, President
(808) 394-5353
Krantz3k@aol.com

GRIMETECH LAUNCHES ENVIRONMENTALLY FRIENDLY CAR CARE PRODUCTS

Suck it Up™ brand products include an iridescent tire shine, wheel wash, and car wash

(Las Vegas – www.grimetechnology.com) – GrimeTech today unveiled three new Suck it Up™ brand products at the SEMA (the Specialty Equipment Market Association) trade show: an iridescent tire shine, a wheel wash and a car wash. All products are environmentally friendly, and due to their chemical makeup, leave a thin protective coating that repels dirt and grime, making future washings that much easier.

“We’re very excited to launch these new car cleaning products at SEMA, where thousands of car enthusiasts, dealers and distributors will get to see first-hand these innovative systems,” said Jeffrey Krantz, President and founder of GrimeTech. “We expect all the products to be well received, especially the Tire Glo, as it is the only product available that makes tires themselves softly glow in the dark.”

New products

Suck it Up™ Tire Glo, after one application, provides a brilliant shine to tires during the day, which then features the hint of an iridescent glow in the dark. This latest product is expected to be a hot product among car enthusiasts.

Both *Suck it Up™ Wheel Wash* and *Suck it Up™ Car Wash* rely on the same technology used for cleaning jet airplanes, which efficiently breaks down dirt and grime. Once the vehicle and wheels are washed, the solution leaves a biodegradable, thin protective finish. This coating greatly reduces the amount of brake dust, dirt and grime that will attach to the vehicle, allowing for longer time between washings. In addition, this chemical barrier makes subsequent washings a breeze. Simply rinse thoroughly, and watch the dirt and contaminants wash away. Both products activate when combined with water, and change color upon activation.

Committed to the Environment

All three products are environmentally friendly, solvent and bleach free. In addition, all products do not contain any petroleum distillates, which are used in many car care-cleaning lines. Petroleum distillates break down, ending up as run-off into our waterways. They are pollutants and we at GrimeTech believe our products are far superior without these dangerous additives.

About GrimeTech

More information about the *Suck It Up!*[™] products can be found at www.grimetech.com. A Hawaii-based company, GrimeTech is a division of Streetvac International, LLC. GrimeTech is committed to cleaning the world, one mile at a time, through innovative car care, maintenance, and product lines.

#####